

Appendix 2: raw compiled survey data, multiple choice

	2. How effective do you believe historic preservation is at protecting and preserving the significant architecture and historic neighborhoods/districts of New York City?		4. Do you believe there are direct benefits for local communities that result from the work of historic preservation in New York City today?	5. If you answered "yes" to question 4, select and rank the top three points that best describe the benefits being provided: "The historic preservation field today helps communities...."										
				a. ...attract and retain businesses.	b. ...attract and retain residents.	c. ...attract more public services.	d. ...beautify their physical environment.	e. ...create more affordable housing options.	f. ...identify new uses for older buildings.	g. ...influence development plans in their neighborhood.	h. ...protect important places.	i. OTHER	j. Please specify other:	
1 = very effective:	31	Yes, definitely	307	1st rank	13	56	1	57	4	27	49	113	32	
2:	83	Yes, but indirectly	49	2nd rank	24	51	5	69	3	60	66	62	6	
3 = moderately effective:	160	No	7	3rd rank	21	54	9	63	10	70	52	47	15	
4:	38	No opinion	2		0	0	0	0	0	0	0	0	0	
5 = not effective:	39		0		0	0	0	0	0	0	0	0	0	
no opinion:	2		0		0	0	0	0	0	0	0	0	0	
				1st x 3	39	168	3	171	12	81	147	339	96	
				2nd x 2	48	102	10	138	6	120	132	124	12	
				3rd x 1	21	54	9	63	10	70	52	47	15	
				sum	108	324	22	372	28	271	331	510	123	

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	7. To what extent is this statement true: "The average New York City resident recognizes there are benefits to protecting and preserving the architectural, historical and cultural character of the city?"		8. To what extent is this statement true: "The average New York City built environment professional (i.e. architects, planners, engineers, etc.) recognizes there are benefits to protecting and preserving the architectural, historical and cultural character of the city."	
1 = very true	31	1 = very true	63	1 - Very Important
2	66	2 =	76	3 - Moderately Important
3 = moderately true	167	3 = moderately true	112	5 - Hardly Important
4	81	4 =	67	N/A or Not Important
5 = not true	15	5 = not true	41	weighted
no opinion	4	no opinion	8	

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	23. Gender	24. Age	25. Race	26. Would you like to contribute to the ongoing conversation hosted by Preservation Vision: NYC?
	Multiple Choice	Multiple Choice	Multiple Choice Other (please specify)	Multiple Choice
Male	140	18-25 16	American Indian 1	Yes 141
Female	207	26-35 63	Asian 3	No 72
		36-45 54	Black 11	Maybe 114
		46-55 97	Native Hawaiian 0	0
		56-65 74	White 284	0
		65+ 37	Mixed 19	0
			Other 14	
	347	341	332	